Psychology/Economics Professor Receives NSF CAREER Award

Ian Krajbich, assistant professor, psychology and economics, has received a five-year NSF CAREER Award of $722,305. Krajbich is developing models to apply and test across different types of human decisions. He will generate mathematical models of underlying choice processes that can be tested using various data: eye movements during evaluation of options, hand movements during execution of choice and the overall time taken to make a decision.

Krajbich is a member of Translational Data Analytics @ Ohio State and serves on the Society for Neuroeconomics’ board.